



Plastic Surgery Case Study

How Better Body MD and Spartan Men's Health used Care Cap Plus to offer high-end care to more patients regardless of credit score.

About Care Cap Plus

Care Cap Plus aims to compassionately engage more patients in the payment process, and in turn increase revenue and patient goodwill. Care Cap Plus technology allows medical practices the ability to offer interest and fee-free payment plans to patients, regardless of credit score. Our fully customizable payment plans help medical providers attract and retain patients prior to treatment, with open balances and even when declined from medical credit cards.

Situation Analysis

Dr. Kambiz Tajkarimi is board-certified urologist, sexual medicine expert and busy cosmetic surgeon.

Dr. Tajkarimi was first introduced to Care Cap Plus at the 2021 ISCG Conference. Prior to learning about Care Cap Plus, Advanced Laser Center offered Care Credit to patients that were unable to pay in full. Many patients were either unable to qualify for Care Credit or were not qualified for the full amount of the procedure (ranging from \$5,000 to over \$20,000).

Care Cap Plus offered a viable solution, allowing Better Body MD and Spartan Men's Health to retain more patients and increase revenue.

"Regardless of the success of our business, Care Cap Plus has helped us increase revenue significantly. Our patients pay on time and encourage us to continue offering Care Cap Plus."

- Dr. Kambiz Tajkarimi, MD



Goals

Increase revenue and accept more patients that either don't qualify for alternative financing or have available financing that doesn't fully cover the cost of the procedure.

Results

\$196,888.00

Increased Business

\$11,581.00

Average Payment Plan

0% Default Rate

92% Patient Acceptance Rate

100% Patient Satisfaction

The patient pay environment is a delicate balance between revenue goals and reputation.

The Care Cap Plus program helps you attract and retain the patient population you serve.



91%

of Care Cap Plus patients say they would likely refer friends and family to the medical provider that offered them the Care Cap Plus interest and fee-free payment plan.